



FREEDOM ALLIANCE®

“THE PRICE OF LIBERTY IS ETERNAL VIGILANCE”

Oliver L. North
Founder & Honorary Chairman

Thomas P. Kilgannon
President

Producer and Editor of Video Content

Background: Freedom Alliance is one of the Nation’s leading military support organizations. We are a 501(c)(3) tax-exempt educational and charitable organization which promotes America’s heritage of freedom and supports those who defend it. Freedom Alliance makes a profound impact on the lives of combat veterans and military families, helping them overcome the wounds of war and providing college scholarships to the children of heroes who have sacrificed life or limb for our country. To further these efforts, we are seeking candidates to fill the role of Producer and Editor of Video Content.

Title: Producer and Editor of Video Content

Position Background: This person will capture and develop video content from our team’s considerable achievements. The multimedia content you create will be timely, compelling, creative, educational, and inspiring. It will honor Americans who gave life or limb defending our country. It will prove the existence of heroes and miracles, and it will help us transform social media from the Nation’s Complaint Box to a Site of Celebration. It will serve our followers on our social media platforms to include Facebook, Instagram, YouTube, LinkedIn, X, and it will motivate many others to join our cause. It will increase engagement with Freedom Alliance, America’s veterans and military families, and the importance of service to our country.

Responsibilities and Duties:

- Capture and edit video of Freedom Alliance events, constituents, accomplishments, and produce outstanding content for distribution to meet organizational goals. Certain projects will be created for immediate need; others will be evergreen in nature.
- Coordinate with relevant teams for approval of concept, event selection, schedules, logistics, and more.
- Oversee the arc of production from storyboarding, script writing, and set preparation (including sound, lighting, backdrops, etc.) to editing and distribution.
- Direct video shoots on-set or in studio to ensure quality of story and content.
- Carry out post-production activities to include editing, graphics, sound effects, branding, etc., and producing final products both long-form and short-form.
- Edit a variety of long-form and short-form videos using editing and animation tools.
- Archive raw footage and finished products appropriately.

Accountability and Qualifications:

1. The performance of the Producer and Editor of Video Content will be measured by:
 - Ability to produce high quality video content, in various forms, by deadline and expand the on-line reach of Freedom Alliance.
 - Ability to strengthen the public's understanding of Freedom Alliance through first-class video content.
 - Ability to pay tribute to those we serve by telling their stories, honoring their memories, and acknowledging their sacrifices.
 - Proficiency to multitask, solve problems, implement solutions, and work with different teams in a cooperative and collaborative way.
 - Possess the desire to inspire, have fun, educate, and inform.

2. The qualifications for this position include:
 - Desire to make a positive impact, tell the stories of heroes, and celebrate the special people and historic events that make our country great.
 - 2-3 years of video production, editing, and social media.
 - Proficient in video editing and understanding of post-production applications and software such as Adobe Premiere, Apple Final Cut, Adobe After Effects, or other video editing software.
 - Ability to operate, a camera-mounted drone for aerial photography.
 - Travel and flexible work schedule are required.
 - Comfortable with Microsoft Office and Salesforce and ability to learn other applications.
 - Ability to work from Freedom Alliance headquarters in Winchester, Va.
 - Prior military service or family military service is helpful but not required.

This is a **full-time position** with a competitive salary and generous benefits that include medical/dental insurance, 403(b) retirement plan with 5 percent matching, and paid vacation and holidays.

Qualified applicants should submit a cover letter and resume to kevin.omalley@freedomalliance.org.

For more information, please visit: www.FreedomAlliance.org.

#####